



Now is the time
to design the future
we all want to see,
where organisations,
the environment and society
flourish together.

Come join us!

DISTANCE COURSE
**FOUNDATIONS
FOR
STRATEGIC
SUSTAINABLE
DEVELOPMENT**

7,5 hp

31 AUGUST - 01 NOVEMBER 2020

www.bth.se





THE CHALLENGE

Carbon emission regulations, pollution charges, shifting material and energy costs, employee welfare challenges, changing markets, tighter competition and innovation opportunities are examples of sustainability related issues forming the perfect storm around organisations who now need to find ways to navigate such changing business environments.



THE ROLE OF ORGANISATIONS

It is vital that organisations and the individuals who work within them not only understand the challenges facing organisations in 2020/2021, but also those **risks and opportunities** coming down the line in the future.

In this way they can strategically design resiliency into their organisations so that they can adapt in times of change, uncertainty and complexity.



ABOUT THIS COURSE

In the course Foundations for Strategic Sustainable Development, we teach about the global sustainability challenge and a **science-based framework** that has been developed and improved over a 30-year period.

This Framework for Strategic Sustainable Development offers an **operational definition of ecological and social sustainability** and a systematic approach to economically beneficial sustainability work. It is an easy to use robust methodology for integrating strategic sustainability thinking into an organisation's planning and practices.

We warmly invite you to become part of the solution to our global challenge and hope that the learning you gain from attending our course transfers directly into **new strategic ideas** that you can implement within your organisation and make it fit for the future.

WHEN

The course starts week 36 (31 August 2020) and runs at half time (50%) until the end of week 44 (01 November 2020).

WHERE

This course is taught fully online with a one-hour webinar each week plus readings and assignments.

HOW

The layout is designed to provide a high degree of flexibility to fit well with parallel studies or professional life. The course is given in English.

COST

Free of charge for EU/EES citizens.
Apply via universityadmissions.se